

MOVING HERITAGES

COMPETITION RULES

Amendment No. 1 — Expanded National Edition

May/June 2026

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Subject of this amendment:

This document amends and supplements the competition rules published on 25 March 2026, in order to extend the geographic scope of the competition to the entire Ethiopian territory and to introduce a distinct national category. All unmodified articles remain applicable in their original version.

Article 1 — Organisation (amended)

The Alliance Éthio-Française de Dire Dawa (hereinafter "the Organiser"), in collaboration with the Arthur Rimbaud Cultural Centre of Harar (CCAR), organises a free photography competition entitled:

"Moving Heritages — Gen Z Perspectives on Ethiopia: Yesterday and Today"

Subtitle: With a special focus on the cities of Harar and Dire Dawa

The competition runs from 25 March to 31 October 2026. The submission deadline is set at 31 October 2026 at midnight, Dire Dawa time (EAT, UTC+3).

Article 2 — Theme (amended)

The competition invites participants to explore the relationship between youth (Generation Z, aged 18–25) and the cultural heritage of Ethiopia in all its regional diversity. Indicative thematic sub-axes include:

- Young people's appropriation of heritage sites and spaces
- Reinterpretation of traditions and elements of intangible cultural heritage
- Transmission: how ancestral knowledge, rituals, customs and social practices are passed between generations
- Ongoing transformations: heritage in the making
- Celebrations, religious festivals and commemorations (Shuwalid, Timkat, Mesqel, Irreecha, Adwa...)
- Dance, music, performing arts
- Dialogue between modernity and literary heritage (Rimbaud, Monfreid, Burton, Kessel...) — applicable to any foreign literary or cultural presence in Ethiopia
- Natural heritage inhabited, celebrated or reinterpreted by youth (national parks, protected landscapes, geological sites...)
- Any other interaction between Generation Z and an Ethiopian heritage asset, tangible or intangible

Core territories (Category A — heart of the competition):

Harar (Jugol), a fortified city and UNESCO World Heritage Site, and Dire Dawa, a modern city born with the Franco-Ethiopian railway.

Expanded territory (Category B):

The entire Ethiopian territory.

Article 3 — Eligibility (amended)

The competition is open to any person residing in Ethiopia, regardless of nationality. Candidates register in one of the four participation categories AND one of the two geographic categories:

Participation categories:

- **Youth / Gen Z category:** 18–25 years of age, non-professional practice (smartphones accepted)
- **Professional / Expert / Artist category:** established photographers or passionate practitioners using dedicated equipment
- **Student category:** students enrolled at an Ethiopian higher education institution
- **Amateur category:** any other person practising photography as a creative activity

Geographic categories:

- **Category A — Founding Cities:** works focused specifically on Harar and/or Dire Dawa. Eligible for main prizes (1st, 2nd, 3rd place).
- **Category B — Ethiopia:** works focused on any other Ethiopian territory. Eligible for the Ethiopia Prize and the Public Prize.

Acquired rights:

Candidates who submitted their application before the publication of this amendment are automatically placed in Category A, with no additional steps required, and retain all their participation rights in full.

Article 4 — Submission Procedures (unchanged, clarification added)

Submission procedures remain unchanged (Google Form, Google Drive, email). Category B candidates must clearly indicate the region and/or location photographed in the caption of each image and on the registration form.

File naming — Category B:

CANDIDATENAME_REGION_PHOTONAME_No.X

Examples:

TESFAYE_LALIBELA_PILGRIM_No.1 | MARTA_OMOVALLEY_CEREMONY_No.4

Article 5 — Selection Criteria (unchanged)

The jury will evaluate works on the basis of the following criteria, applicable to both geographic categories:

- Relevance to the theme
- Narrative strength and emotional impact
- Originality of approach

- Technical and aesthetic quality of composition

The jury may form sub-panels by geographic category to ensure equitable evaluation between Category A and Category B candidates.

Article 7 — Prizes and Awards (amended)

Prizes will be awarded at an official ceremony at the Alliance Éthio-Française de Dire Dawa.

Category A — Founding Cities (Harar & Dire Dawa):

1st Prize	ETB 200,000
2nd Prize	ETB 50,000
3rd Prize	ETB 30,000
Rimbaud Prize	(to be announced)

Category B — Ethiopia:

Ethiopia Prize (best work outside the founding cities)	ETB 80,000
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Additional prizes may be proposed by project partners. The definitive prize list will be published no later than 31 October 2026.

Articles 6, 8 to 12 — Unchanged

Articles 6 (image rights and intellectual property), 8 (acceptance of rules), 9 (liability), 10 (amendment or cancellation of the competition), 11 (personal data protection) and 12 (disputes and applicable law) remain applicable in their original version published on 25 March 2026.

This amendment takes effect on the date of its publication.

Alliance Éthio-Française de Dire Dawa — Dire Dawa, Ethiopia